

CLAIMS

What is claimed is:

- 1 1. A system for implementing changes to content on an internet
2 website server, comprising:
3 an intranet server coupled to provide input to said internet server;
4 a workflow application coupled to said intranet server;
5 an author interfacing with said workflow application to develop and
6 provide page content in said workflow application;
7 at least one reviewer interfacing with said workflow application for
8 receiving and reviewing said page content; and
9 an administrator interfacing with said workflow application for receiving
10 page content reviewed and approved by said at least one reviewer and
11 launching said content to said intranet server for input to said internet server.
2. The system of claim 1, further including at least a second reviewer interfacing with said workflow application.
3. The system of claim 1, wherein said at least one reviewer is an editor.
4. The system of claim 2, wherein said at least a second reviewer is a legal reviewer.
5. The system of claim 2, wherein said at least a second reviewer is a business owner.
6. The system of claim 1, wherein said at least one reviewer rejects said page content and returns said rejected page content to said workflow application for revision by said author, said author revising said page content and returning said revised page content to said workflow application for review.
7. The system of claim 2, wherein said at least a second reviewer rejects said page content and returns said rejected page content to said workflow application for revision.
8. The system of claim 7, wherein said rejected page content returned to said workflow application is sent to said author for revision.

9. The system of claim 7, wherein said rejected page content returned to said workflow application is sent to said at least one reviewer for revision.

10. The system of claim 6, said administrator interfacing with said workflow application for receiving revised page content reviewed and approved by said at least one reviewer and launching said content to said intranet server for input to said internet server.

11. The system of claim 7, said administrator interfacing with said workflow application for receiving revised page content reviewed and approved by said at least a second reviewer and launching said content to said intranet server for input to said internet server.

12. A method for implementing changes to content on an internet website server, comprising the steps of:

coupling an intranet server to provide input to said internet server;

coupling a workflow application to said intranet server;

interfacing an author with said workflow application to develop and provide page content in said workflow application;

interfacing at least one reviewer with said workflow application for receiving and reviewing said page content; and

interfacing an administrator with said workflow application for receiving page content reviewed and approved by said at least one reviewer and launching said content to said intranet server for input to said internet server.

13. The method of claim 12, further including interfacing at least a second reviewer with said workflow application.

14. The method of claim 13, including reviewing and rejecting said page content and returning said rejected page content to said workflow application for revision, revising said page content and returning said revised page content to said workflow application for review.

15. The method of claim 14, including interfacing said administrator with said workflow application for receiving approved revised page content and launching said page content to said intranet server for input to said internet server.